

¡Huelga!
Delano's Cry for Equality

Nicholas Cockrell

Heechan Han

David Skorut

Senior Division
Group Documentary

Process Paper

Our group came together with many possible topics in mind. In choosing our topic, we wanted an event that satisfied the theme, but most importantly interested us. With these criteria in mind, our group decided on the topic of the Delano grape strikes and boycotts. This topic appealed to us because it had great, interesting content that demonstrated rights and responsibilities in history. This somewhat obscure topic was already very intriguing, and provided us many resources that made the process of creating the film increasingly appealing.

We conducted research on the Delano grape strikes by employing a variety of virtual and physical methods. We began our search using reliable academic databases, gathering a vast amount of research relevant to our topic. We were privileged to have access to JSTOR, an academic journal database. There, we found dozens of scholarly articles that provided personal insights on the topic, as well as theoretical arguments that attempted to explain the nature of the historical outcomes. We also personally setup and conducted all of our interviews. We interviewed Jesus Gamboa, a Mexican-American worker during the strikes, Ben Maddock, a prominent organizer for the United Farm Workers (U.F.W.), Danielle Olden, a professor from the University of Utah, and most notably Dolores Huerta, co-founder of the United Farm Workers, the massive organization responsible for the legal changes that bettered American democracy. Our interviews provided professional secondary-source information in addition to personal primary-source accounts, allowing us us to effectively examine all sides of this historical event.

We selected the category of documentary because it best reflected the content being presented. Because consumers were beginning to obtain video and photo cameras at the time, there was an abundance of audiovisual footage available for our use. In addition, we have

extensive experience in short film production, making documentary a clear choice for us. We started by dividing the script into three sections, focusing on one section at a time. This allowed us to balance each part and split the workload. The film was created via Adobe Premiere Pro CS6, and audio processing was done with Adobe Audition CS6.

Our topic, the Delano grape strikes and boycotts, related to this year's theme "Rights and Responsibilities" very well and in a multitude of ways. First and foremost, this entire movement of strikes and boycotts was aimed at achieving the right for legal farmworkers to unionize. It ultimately grew into a fight for racial equality for all Latino people within the United States. Throughout this decade-long movement, wealthy growers and local authorities violated the rights of the Latino workers. Many rights of the Mexican workers were violated because of a blatantly ignorant social attitude of bigotry and racism, despite the fact that many of the workers legally immigrated and worked in the United States. Furthermore, the responsibility of the government was called into question when the municipal government did not protect the rights of the farm workers. This launched this issue to the national stage and forever changed the United States.

Primary Sources

Bobby Kennedy Smacks Republicans Joins Picket Line. Web. 18 Mar. 2014.

This video provided raw footage of the senate hearing where Kennedy insulted the Delano district attorney for being discriminatory. This film showed that Kennedy was doing everything in his power to protect the minority rights.

Caldwell, Earl. "Strikes Widened by Chavez." *New York Times* [New York City] 30 July 1971. Print.

This was a newspaper about the expanding importance of the 1973 strikes and boycotts by the farmworkers, which we employed in the documentary to show journalists' interest in the movement.

"The California Farmworkers' Struggle." *The Black Scholar* 7.9 (1976). *JSTOR*. Web. 18 Mar. 2014.

This primary source is an article written by Cesar Chavez himself explaining the importance of his movement. It was useful because we were able to look into the mind of Chavez during some of his most influential times of decision making.

Cohen, Irving J. "La Huelga! Delano and After." *Monthly Labor Review* 91.6 (1968): 13-16. *JSTOR*. Web. 14 June 2014.

<<http://www.jstor.org/stable/10.2307/41837326?ref=search-gateway:0fec2582b6078ad6031cadb0a7c42a92>>.

This source investigated the impacts of the Delano Grape Strikes both while they were still occurring as well as the resulting effects of the strikes. It was very useful in providing us historical context.

Gamboa, Jesus. Telephone interview. 12 Mar. 2014.

Jesus Gamboa was a very influential figure during the grape strikes. He fought for equality and still does so today. It was great having him share his story with us, as he gave us a first person account of the horrible injustices against people like him.

"Grape Boycott: Struggle Poses a Moral Issue." *New York Times* [New York City] 12 Nov. 1969. Print.

This article provided a good, in-period insight of the opinions of the American people during the Grape Boycotts. We also were able to use this in our documentary.

"Grape Strikers Score Gov. Brown as March Ends." *New York Times* [New York City] 11 Apr. 1966. Print.

This newspaper allowed us to see the impact of Chavez's march on Sacramento. This also showed the dichotomy between the opinions of Governors Jerry Brown and Ronald Reagan, as well as the pending progress of the California Agricultural Relations Act.

"Grape Union Signs Pact at Schenley." *New York Times* [New York City] 22 June 1966. Print.

This was an account of the success at Schenley Industries in 1966. This was also used in our documentary.

Hasta Sacramento! Dir. Harvey Richards. 1966.

This was a primary source video that provided raw footage from the NFWA's march to Sacramento. This provided us with some period interviews to listen to, as well as some footage for our documentary.

Hoh-Kun, Yuen. "Listen to Audio [Delano Grape Strike] (1966-3-12; 1967-02-13; 1969-07-20)." *Internet Archive*. Web. 18 Mar. 2014.

<https://archive.org/details/cueth_000032>.

This was an oral history that provided a personal experience from the pre-strike days. It helped us understand and establish the time period before the strikes.

Huerta, Dolores. Telephone interview. 30 Jan. 2014.

Dolores Huerta is the best primary source in the world for this topic, giving us phenomenal insight on the inner workings of the NFWA and UFW. She was the cofounder of the NFWA and UFW and is still very active in minority communities today.

Maddock, Ben. Telephone interview. 14 Feb. 2014.

Ben Maddock was Cesar Chavez's assistant and an avid supporter of the strikes. He was a fantastic primary source because he told us a first hand account of his five year experience. Unfortunately, due to time constraints, we were unable to use his interview in our documentary.

Mcnamara, Patrick H. "Social Action Priests in the Mexican American Community."

Sociological Analysis 29.4 (1968): 177-85. *JSTOR*. Web. 14 June 2014.

<<http://www.jstor.org/stable/10.2307/3710046?ref=search-gateway:95a77ae94c933f80267a7390def06f8a>>.

This journal discussed the social structure of Mexican-American communities and their importance during the Delano movement. Having close-knit communities provided an easy way for the movement to spread.

Ortega, Adolfo. "Of Social Politics and Poetry: A Chicano Perspective." *Latin American*

Literary Review 5.10, Special Issue of Chicano Literature (1977): 32-41.

JSTOR. Web. 14 June 2014.

<<http://www.jstor.org/stable/10.2307/20119059?ref=search-gateway:50c86c74c5bc8c8f889b5960e1cb1e77>>.

This primary source provided us with detailed information about the importance of the Chicano Movement and the Delano Movement's almost catalytic effect on its origins.

Reagan and RFK (1967). Web.

This video showed the conflicting viewpoints of Ronald Reagan and Kennedy. This helped us present these two government officials more accurately.

Reagan, Class and Organized Labor: "One Of The Most Damaging Presidents In American History" Perf. Dolores Huerta. Web. 17 Mar. 2014.

<http://www.democracynow.org/2004/6/11/reagan_class_and_organized_lab_or_one>.

This video displayed Dolores Huerta and other prominent people who believe that Reagan's policy toward minorities was unjust.

RFK Remembrance Show from 1988-Part 9 of 10 Parts. Web. 18 Mar. 2014.

This primary source allows us to see the relationship that Chavez had with the passed Robert F. Kennedy, and how Kennedy's assassination affected the movement.

Rodriguez, Richard. "Saint Cesar of Delano." *The Wilson Quarterly* (1976-) 34.1

(2010): 16-20. *JSTOR*. Web. 18 Mar. 2014.

<<http://www.jstor.org/stable/10.2307/20700655?ref=search-gateway:d6ee68a9731eb52f1f23c7e27a8c4eda>>.

This article analyzed the importance of Cesar Chavez for Mexican American

people and Latinos around the world and its influence on the growing Chicano movement. This is a primary source because it was written right when the Chicano movement was gaining momentum.

The Road to Delano. The Farm Worker Document Project. Web.

<<https://www.youtube.com/watch?v=pjZCqsbJeKM>>.

This was a compilation of primary source footage from the weeks leading up to the primary strikes in Delano. Clips were used in our documentary.

Roberts, Steven V. "26 Grape Growers Sign Union Accord; Boycott Near End." *New York Times* [New York City] 30 July 1970. Print.

This article described the success at Giumarra Vineyards, how the strike put pressure on both the government as well as the corporations, and was used in our documentary.

Roberts, Steven V. "Grape Strike Prospects." *New York Times* [New York City] 19 June 1969. Print.

This newspaper provided information about the national impact of the strikes and boycotts. This was also used in our documentary.

"¡Sí Se Puede! Hispanic Heritage Month Spotlight on César Chávez & the UFW." *ABC-CLIO SCHOOLS*. Web. 18 Mar. 2014.

<<http://www.historyandtheheadlines.abc-clio.com/ContentPages/ContentPage.aspx?entryId=1665623¤tSection=1665275&productid=41>>.

This provided a report about the strikes that was issued to the members of the UFW at the time in 1967.

¡Si, Se Puede! (Yes, We Can!): Bobby Kennedy Visits Cesar Chavez. Web.

This primary source had raw footage from Bobby Kennedy's visit to Delano

California. We used it to see how the people respected Kennedy and how his policy platforms were in support of the minorities.

Secondary Sources

Amazing Robert Kennedy Documentary. Youtube. CBS. Web. 17 Mar. 2014.

This was a documentary that allowed us to learn about Robert F. Kennedy so we could ultimately take a stance on what we believe is the responsibility of the government.

Aragon, Cindy. "THE STRUGGLE FOR CHICANO POWER IN LOS ANGELES: THE CONTRIBUTION OF A GRASSROOTS ACTIVIST." Web. 17 Mar. 2014.

This article provided a more modern example of Chicano activism. Effectively showing the progression of the movement over the last thirty years. Through this, we were able to see how the Delano Grape Strikes became a critical part of the movement.

Bardacke, Frank. *Trampling out the Vintage: Cesar Chavez and the Two Souls of the United Farm Workers*. London: Verso, 2011. Print.

This was a book that we read in order to get a story-like perspective of the Delano Grape Strikes. This was an effective mean of obtaining a narrative in period perception.

Chicano! The Struggle in the Fields. Dir. Rick Tejada-Flores. PBS. Web. 17 Mar. 2014.

This one hour documentary provided an in depth look at the Delano Grape Strikes and gave us inspiration for our documentary. We used various period clips from this documentary.

Davis, Barbara J. *The National Grape Boycott: A Victory for Farmworkers*.

Minneapolis, MN: Compass Point, 2008. Print.

This was a short book that gave us a general understanding of the grape strikes and gave us key ideas that we wanted to include in our project.

"The Fight in the Fields: Cesar Chavez and the Farmworkers' Struggle." *PBS.org*. 2004.
Web. 17 Mar. 2014.

This was a PBS timeline that also provided links to visual resources that we found very useful in understanding the chronology. Various utilized pictures will be cited in the media bibliography.

Ganz, Marshall. "Resources and Resourcefulness: Strategic Capacity in the Unionization of California Agriculture, 1959-1966." *American Journal of Sociology* 105.4 (2000): 1003-062. *JSTOR*. Web. 14 June 2014.
<<http://www.jstor.org/stable/10.2307/3003887?ref=search-gateway:f8a19e72fe2c41473b3c3b4e82553894>>.

This academic article was very useful in informing us about the true reason that the strikes and boycotts were a success: strategy and unionization. This modern account allowed us to analyze long term impacts.

Garcia, Matthew. "Labor, Migration, and Social Justice in the Age of the Grape Boycott." *Gastronomica: The Journal of Food and Culture* 7.3 (2007): 68-74. *JSTOR*. Web. 14 June 2014.
<<http://www.jstor.org/stable/10.1525/gfc.2007.7.3.68?ref=search-gateway:5606116becafe54d27245c3281dbfe11>>.

This source provided us with great professional input about the rights of the Mexican American farm workers in regard to unionization.

Hartmire, Wayne C., Jr. "The Delano Grape Strike: The Farm Workers' Struggle For Self Determination." *Farmworkermovement.org*. Web. 17 Mar. 2014.
This essay was published by a farm worker organization and gives valuable insight regarding the opinions of Chavez and Huerta as well as their constituents.

Olden, Daniel, PhD. Personal Interview. 19 Feb. 2014.

Professor Olden is very knowledgeable regarding labor disputes and Mexican American rights making her a qualified expert in this field. We conducted a personal interview at the University of Utah and incorporated it in our documentary.

Peterson, Claire, and Susana Diaz. "Exploring the United Farm Workers' History."

Library Thinkquest. Web. 17 Mar. 2014.

This was a very reliable source that was accessed via a database. This provided us with a very extensive history of the UFW.

"Primary Sources." *The Union Of Their Dreams*:. Web. 18 Mar. 2014.

This was a website dedicated to linking researchers with primary sources about the Delano Grape Strikes. This site lead us to many great resources.

RFK: 1968. 19 Mar. 2010. Web. 17 Mar. 2014.

This was a short documentary film about Robert Kennedy and of great value.

This source was of value because it provided us with information about Kennedy's time agenda in Delano, California.

Rosales, Oliver A. "ABC-CLIO SCHOOLS." *ABC-CLIO SCHOOLS*. Web. 18 Mar. 2014.

This provided the reaction of the state government (Reagan) to the Delano Grape Strikes. This was important in establishing our knowledge about the opposition toward the movement.

Smith, David M. "IMPACT Press August-September '04: Article - Remembering

Ronald Reagan: The Way He Really Was." *IMPACT Press August-September '04: Article - Remembering Ronald Reagan: The Way He Really Was*. Web. 18 Mar. 2014.

This was an opinionated article about Ronald Reagan and how his treatment of minorities may not have been the best quality. This shined a light on a side of Reagan that many people may not know.

Street, Richard S. "RURAL CALIFORNIA: A Bibliographic Essay." *Southern California Quarterly* 70.3 (1988): 299-328. *JSTOR*. Web. 14 June 2014.
<<http://www.jstor.org/stable/10.2307/41171312?ref=search-gateway:4e3c31e78f583bdc3ea26d171fe3b4c2>>.

This article was very insightful even though it was an overarching investigation of rural California. It showed that the Delano movement was very significant even when viewed on a larger scale.

Street, Richard S. "Everyone Had Cameras: Photographers, Photography and the Farmworker Experience in California: A Photographic Essay." *California History* 83.2 (2005): 8-25. *JSTOR*. Web. 14 June 2014.
<<http://www.jstor.org/stable/10.2307/25161802?ref=search-gateway:d34c616a2f8db42f09be653a0fdb527b>>.

This was one of the greatest sources we used when we were investigating the media's influence on our event in history. We also used some of the photos.

"Tell Us What You Did to Help Cesar's Cause." *UFW Stories: "NO GRAPES"* Web. 18 Mar. 2014.

This led us to primary source accounts of the events of the Delano Grape Strikes. This website compiled hours of interviews with engaged Latinos who fought for their rights.

"Timeline of the Life of Cesar Chavez." *Timeline of the Life of Cesar Chavez*. Web. 17 Mar. 2014.

This was a website dedicated as a biography of Cesar Chavez's life. It gave us the history of a specific individual.

"UFW Chronology." *UFW: The Official Web Page of the United Farm Workers of America*. 2006. Web. 18 Mar. 2014.

This provided an accurate and reliable overview of the events. This site is of value because it is the UFW's actual website.

"UFW History." *UFW: The Official Web Page of the United Farm Workers of America*. 2006. Web. 17 Mar. 2014.

This provided an accurate overview of the events. This site is of value because it is the UFW's actual website. This was a more in depth look at specific events.

Mendoza, Valerie. "Chicano! A History of the Mexican American Civil Rights Movement." *Chicano! A History of the Mexican American Civil Rights Movement*. Web. 18 Mar. 2014.

This was a site that provided us with information about the history and the current state of the Chicano Movement all over the United States.

"Walter P. Reuther Library." *Walter P. Reuther Library*. Web. 23 Apr. 2014.
<<http://reuther.wayne.edu/>>.

This website led us to many great photos for our documentary.

Media Bibliography

Agreement. 1970. Web. <<http://www.corbisimages.com/images/Corbis-U1676472-31.jpg?size=67&uid=675656b2-41f8-4762-82b9-b3f2b03b3edf>>.

This showed Chavez and a representative from Giumarra Industries reaching an agreement.

Beck. *Cycle*. 2012. MP3. This song was used in the conclusion of the documentary.

Cesar Chavez and Robert F Kennedy. 1968.

Cesar Chavez was with Robert F. Kennedy when he broke his 25 day hunger strike.

Cesar Chavez at NFWA Rally. Web.

<http://upload.wikimedia.org/wikipedia/commons/0/07/Cesar_chavez2.jpg>.

This was a photo of Chavez that we used in our documentary.

Cesar Chavez: Huelga! 1966. Delano. Web.

<http://tavaana.org/nu_upload/Image/chavez_huelga_color_web.jpg>.

This photo was used in our documentary.

Cesar Organizing. Web. <<http://jamsidedown.com/files/2012/01/marshall-and-cesar1.jpg>>.

Cesar Chavez, organizing.

Chavez and Huerta. Web.

<<https://nbclatino.files.wordpress.com/2012/04/doloresandcesar.jpg>>.

This was a photo of Chavez and Huerta.

Child Labor in the Fields. Delano. Web. <http://www.leroychatfield.us/blog/wp-content/uploads/2010/02/JLEWIS_3_5.jpg>.

This photo was of a child working in the field in Delano.

Dolores Huerta and Kennedy. Web.

<http://www.flysfo.com/sites/default/files/04_67.jpg>.

This was a photo of Robert F. Kennedy and Dolores Huerta.

Field Workers. U.C. Berkeley. Web.

<<http://sunsite.berkeley.edu/FindingAids/dynaweb/calher/jvac/figures/j3AB-594A.jpg>>.

This photo portrayed field workers.

The Gipsie Kings. *Hotel California*. CD.

This song was used during the first part of our documentary.

Giumarra Boycott. Web. <<http://l3d.cs.colorado.edu/systems/agentsheets/New-Vista/grape-boycott/media/workers-marching.gif>>.

This was a demonstration that singled out Giumarra vineyards.

Huerta on Strike. Web.

<http://dandax.files.wordpress.com/2012/11/d6c28c6582af8287b0eef478e4a8f548_xl.jpg>.

This was a photo of Dolores Huerta on Strike

Huerta! Web. <<http://robledo.fromthefog.com/upstanders/wp-content/uploads/2013/01/upstander15.jpg>>.

This was a photo of Dolores Huerta on a megaphone.

Immigrant Workers. Web.

<<http://d3vs461311445x.cloudfront.net/archive/x669607483/g320258000000000009aeee45d913c3c119cec89e9c99ccdbbb33c55c5.jpg>>.

This showed a variety of immigrant farm workers.

John Murphy. *Sunshine (Adagio in D Minor)*. 2013. MP3.

This song was used in our opening.

John Williams. *Cavatina*. N.d. MP3. This song was a great guitar tune. It was great when we incorporated it into our documentary.

John Williams. *Romance*. N.d. MP3. This song was a great guitar tune that we were able to use in the documentary.

March to Sacramento. 1966. Delano. Web.

<http://latimesphoto.files.wordpress.com/2012/03/fa_444_chavezpicorivera970.jpg>.

This provided a high definition image of Chavez leading the 1966 march to Sacramento.

March to Sacramento. Michael Brook, 2014. Web. This song was actually from the Cesar Chavez movie. It had a great mood and we used it in our documentary.

Mexican Immigrant Family. Web. <<http://www->

[tc.pbs.org/opb/historydetectives/static/media/cache/fe/29/fe299eb2200b52e7cbdf5b317c11cc56.jpg](http://www-tc.pbs.org/opb/historydetectives/static/media/cache/fe/29/fe299eb2200b52e7cbdf5b317c11cc56.jpg)>.

This photo was used to represent impoverished Mexican American immigrant families.

Michael Brook and The Bratislava Strings. *Moving-Driving-Fields*. 2014. MP3. This was a song that was from the Cesar Chavez movie and we used in our documentary.

Nationwide Effort. Web. <<http://www.leroychatfield.us/blog/wp-content/uploads/2010/02/LC002.jpg>>.

This showed the strikes on a college campus, showing that it has expanded.

NFWA On Strike. [Http://i2.wp.com/listverse.com/wp-](http://i2.wp.com/listverse.com/wp-)

[content/uploads/2011/08/362.jpg?resize=550%2C375](http://i2.wp.com/listverse.com/wp-content/uploads/2011/08/362.jpg?resize=550%2C375). Web.

This was another photo of the striking farmworkers.

Small Scale Demonstrations. Delano. Web. <<http://www.leroychatfield.us/blog/wp-content/uploads/2010/02/fwJL019bw600ppi.jpg>>.

This was an image of small scale demonstrations.

UFW Flag. Web.

<<http://9f1780.medialib.glogster.com/media/daa17f90895e1f8f532f74d37d9506f206f4f77e4c2a38e7ffe70196e2cd5afb/ufw-flag-by-beebo0041.jpg>>.

This was the United Farm Worker's Flag.

Worker Immigrants Getting Vaccinated. Web.

<<http://www.nps.gov/latino/latinothemestudy/images/Mexican%20Migrant%20Workers%20being%20vaccinated.jpg>>.

This was used as another photo of immigrants from Mexico.