

“¡Sí Se Puede!” How Consumer Activism in the United Farm Workers’ Grape Boycott Broke Frontiers
for Social Movements

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Junior Division

Individual Documentary

Word Count: 494

Process Paper

How I Chose My Topic

When I found out the theme for this year's National History Day, my mind was racing with ideas. I knew I wanted to do something about a woman, being that women are often written out of history, and their contributions are often overlooked. I also wanted to do something related to my heritage – I am Mexican American on my mother's side – which would help me connect more with my topic. I saw a book about Dolores Huerta in my room that I had read years ago. As I did more and more research, I learned more about the UFW, and Dolores Huertas's contributions.

How I Conducted My Research

The first source I used in my research was the award-winning documentary *Dolores* directed by Peter Bratt. I was in shock once it finished, and I knew I wanted my project to have the same impact on other viewers. That helped me get a general outline of the UFW's struggle to get recognized, the main characters in the story, and Dolores Huerta's role. That led to me to drill down in detail on the UFW Grape Boycott. Dolores provided both the brainpower and hard work to start the boycott and make it succeed.

Because my topic took place from the 1960s to the present, I was provided with plenty of images, and I wanted a way to illustrate the farmworkers' struggles. I found many other books, articles, and websites that provided lots of great information, pictures, and video clips.

How I Selected My Presentation Category and Created My Project

I decided that my presentation style was going to be a documentary, so I started my research thinking I had an impossible amount of time to fill. This wound up being quite the opposite, as after I had finished gathering my notes with mostly secondary sources, I had too much information to fit into my documentary. Now, I had to cut everything that didn't have anything to do with the boycott and frontiers. After I had cut down to the very basics, I started my documentary. I used Adobe Premiere Pro to create and edit my film.

How My Project Relates to This Year's Theme: Frontiers in History: People, Places, Ideas

Throughout my project, I learned more about the plight of the farmworkers, as well as their effective fight for better working conditions. Many movements went on during the 1960s and 70s, but what was different about the farmworkers is the brilliantly calculated strategies that they used. By using consumer activism, the union was able to recruit 17 million people to join their fight against non-union grapes. Compared to other boycotts, they were nowhere near as big and nationwide as the Delano Grape Strike, making this boycott revolutionary. Even after the boycott ended, people still use the strategies used by the UFW almost 60 years ago today, proving that this boycott was a huge frontier in labor movements and strategies.

Primary Sources

Farmworker Movement Documentation Project. “Dolores Huerta Audio-Taped by Grower Jack Pandona at the Picket Line Delano, ,” *UC San Diego*, 1966. This primary source is an image that shows Dolores Huerta at a small rally. This helped me show the strategies and contributions that Dolores Huerta provided for the union.

HARVEY WILSON RICHARDS/HARVEY RICHARDS MEDIA ARCHIVE. “Dolores Huerta Stands in Field Holding Huelga Sign.,” *HARVEY WILSON RICHARDS/HARVEY RICHARDS MEDIA ARCHIVE*. This is a primary source that shows Dolores Huerta in a field holding a sign saying “Huelga”. I used this image to illustrate Dolores Huerta’s efforts in the boycott in my documentary. .

ST. LOUIS POST-DISPATCH. “Gloria Steinem Speaking at Women's Rights Rally ,” *GETTY*, 1970. This image shows Gloria Steinem giving a speech at a rally. I used this image to depict how the feminist movement used consumer activism, of course, on a smaller scale in my documentary .

UFW. “Robert Kennedy Took on Kern County Sheriff.” *Wwww.youtube.com*, 2015, www.youtube.com/watch?v=G66myWragTg. Accessed 7 Dec. 2022. This video is a primary source that shows Robert Kennedy taking on the Kern County Sheriff, which helped me see how Robert Kennedy tried to help the UFW, or at the time, the NFWA. I also used this in my documentary. .

Universities of Iowa Libraries . “Dolores Huerta Speaking at Universities of IOWA,” *Universities of Iowa Libraries* . This image shows how Dolores Huerta used consumer

activism, and how she would speak anywhere in order to draw attention to their cause. I used this image in my documentary.

“A NAACP Flyer Calling for Support for the Grape Boycott, 1965.” *Digital Public Library of America*,

[dp.la/primary-source-sets/the-united-farm-workers-and-the-delano-grape-strike/sources/1](https://dp.la/primary-source-sets/the-united-farm-workers-and-the-delano-grape-strike/sources/1316)

316. This primary source is an image that was used by the UFW in order to attract attention to their boycott. I used this image because I felt that it represented the struggles that the farmworkers were facing, and helped the UFW illustrate the moral imperative.

Adams, Ansel . “Workers Farming near Mount Williamson,” *Library of Congress*. I used this image as a primary source in my documentary so that I could be able to show a large piece of land that had farm workers laboring on it. I did this so I could show just how hard they had to work and just how much land the growers had.

AFSCME. “Strike in San Jose, California, in the 1970s.,” *AFSCME*. This image shows a protest in the San Jose Valley in the 1970’s, having a gathering. This image shows the different organizations that the UFW worked with, and the impact the strike had across the country.

Archives of Labor and Urban Affairs, Wayne State University, Detroit, Michigan. “Dolores Huerta Speaks to United Farm Workers Members and Supporters during an Open-Air Meeting,” *Walter P. Reuther Library*, 1970. This image is a primary source that shows Dolores Huerta speaking to the farmworkers while being on air. I used this image in my documentary because of the way that it shows how the UFW used media, and Dolores’s efforts in the UFW.

Associated Press. "Cesar Chavez Breaking His Fast with Robert Kennedy," *Associated Press*.

This image is a primary source that shows Robert Kennedy and Cesar Chavez together.

This image helped me show Robert Kennedy's help to the UFW in my documentary. .

---. "Tens of Thousands of Demonstrators Fill New York's Central Park, June 14, 1986. The Group Protested with Songs, Signs and Chants against Apartheid, Calling for President Reagan to Impose Rigid Economic Sanctions on South Africa.," *Associated Press*. This image is a primary source that shows protesters protesting the apartheid in South Africa. I used this image in my documentary to show how the apartheid used similar strategies to the UFW.

Associative Press. "Cesar Chavez Holding a Boycott Sign," *Associative Press*. This primary source is an image of Cesar Chavez picketing a grape company. This image helped me show how much Cesar and Dolores participated in the boycott.

Associative press . "Farmers Working in the Field. ," *Associative Press* , 1964. This primary source is an image that shows farmers working in the fields in 1964. This image helped me show the work that farm workers did in my documentary.

Ballis, George. "Dolores Huerta Organizing Marchers in Coachella, CA," *The Image Works*, 1969. This image is a primary source that shows Dolores Huerta gathering protesters to help the UFW. I used this image in my documentary to show the strategies Dolores Huerta used in the UFW.

Ballis, George . "Sacramento March Crowd Assembled to Hear Cesar Chavez Address from the Steps of the State Capitol in Sacramento at Conclusion of March.," *TopFoto*, 1966. This primary source is an image that shows Cesar Chavez and supporters. This image helped me show just how many supporters there were in my documentary. .

Bay Area Television Archive. "Dolores Huerta & Cesar Chavez in Sacramento - Bay Area Television Archive." *Diva.sfsu.edu*, diva.sfsu.edu/collections/sfbatv/bundles/185999.

This video is a primary source of a Dolores Huerta speech that I used in the documentary. I used this source to help understand Dolores's mission, and to show her acting in my documentary.

Bettmann Images. "Cesar Chavez Signs with John Giumarra," *Bettmann Images*, 1970. Cesar Chavez, second from the left, John Giumarra Sr, right, representing 26 of California's largest table grape growers, exchange pens to sign a contract with the UFW after the UFW had pushed a boycott on table grapes for the past five years, and after this signing, the UFW had contracts with 85 percent of the table grape growers.

Bob Fitch Photography Archive. "Dolores Huerta Speaking at a UFW Boycott," *Department of Special Collections, Stanford University Libraries*, 1970. This image shows Dolores Huerta speaking at a UFW boycott. I used this image to show how Dolores Huerta used consumer activism in my documentary.

---. "Richard Chavez, 1970, Holding the First Box of Grapes Picked under a Union Contract in Coachella Valley. ," *Department of Special Collections, Stanford University Libraries*, 1970. This image shows Richard Chavez, Cesar Chavez's brother as well as Dolores Huerta's husband, as well as a part of the union, holding the first box of union grapes from a certain company. I used this image in my documentary to show the union's success.

Center for Sacramento History . "Film Clips from the Farm Labor Movement - 1960s-1970s." *Wwww.youtube.com*, 2020, www.youtube.com/watch?v=Mj2KtaBPMz8. This video is a primary source that shows videos of farmers working and striking. I can really understand

now how these strikes worked, and the labor conditions of these workers. I also used this video in my documentary. .

City University of New York. "Unknown," *A Nation of Immigrants Lesson Plan*. This primary source is an image of a boy working in the fields after the family of the boy has been exploited by the growers. This primary source helped describe the poor working conditions of these farmers, and I later used this image in the historical background part of my documentary.

Clarke, Emmon. "A Picketeer Holds Sign during Strike," *Tom and Ethel Bradley Center*, 1966.

This image is a primary source that shows a woman holding a sign during a boycott. I like that you can see that some of the signs are crossed out because they didn't have the materials to make new ones, which shows how the farmworkers had to use what they had.

Courtesy of The Phillip & Sala Burton Center for Human Rights. "Dolores Huerta Gathering Signatures at the Founding Convention of the National Farm Workers Association Convention, Delano, California September 30, 1962," *Photograph*, Mar. 2011. This primary source shows Dolores Huerta gathering signatures at the founding convention of the National Farm Workers Association Convention, Delano, California September 30, 1962. This helped me illustrate Dolores Huerta's achievements and contributions to the NFWA, and how the NFWA signed up workers one by one. I used this image in my documentary in the historical background section.

---. "Dolores Huerta Works the Picket Line in Delano, California, Being Audiotaped by Grower Jack Pandol," *Photograph*, Mar. 2011. This primary source is an image of Dolores Huerta working at the picket line in Delano, California, while being videotaped by grower Jack

Pandol. This helped me illustrate what was going on in the strikes. I used this image in my documentary for my historical background.

Darby, Richard . “Dolores Huerta and Senator Robert Kennedy Address the Press in Delano, California ,” *the Phillip & Sala Burton Center for Human Rights*, 1966. Dolores Huerta and Senator Robert Kennedy Address the Press in Delano, California. This image is a primary source, and I used this image to show the strong relationship between Robert Kennedy and the UFW in my documentary.

De Leon , Lori. *No*, 23 May 2023. This interview that I conducted with Lori De Leon is a primary source. Lori De Leon was a participant in the Delano Grape Boycott and is Dolores Huerta’s daughter. I was able to learn a lot about her experiences in the boycott, and incorporate them in my documentary.

Denver Public Library Digital Collections. “Grape Boycott at Safeway Store,” *Denver Public Library Digital Collections*. This image shows a group of picketers picketing around a Safeway grocery store. I used this in my documentary to display how consumer activism was working.

Dolores . Directed by Peter Bratt, PBS, 27 Mar. 2018. This documentary is a primary source because of its video footage from the time, as well as interviews with people who were there like Dolores Huerta, Gloria Steinem, and many others. This gives a display of what happened during my entire topic and was able to help me zoom in on my main event, as well as providing me with many video clips. .

Farm Labor Organization Committee. “A Poster Created by Members of the Farm Labor Organization Committee,” *Farm Labor Organization Committee*. This image shows a

poster made by a group in the FLOC. This image helped me show the strategies used by the FLOC in my documentary. .

Farm Labor Organizing Committee. “Campbell Soup Poster,” *FLOC*. This primary source is an image of a FLOC poster to draw more attention to the boycott. I used this image as a way to show the boycotting strategies in my documentary.

Finch , Bob . “Aurelio Ibarra, C.C. Larson and K.K. Larson Holding First Crates of UFW Contract Grapes,” *Stanford Libraries* , 1970. This image is a primary source that shows 3 UFW workers holding a box a union labeled grapes. I used this image in my documentary because it showed the success of the boycott and all the happiness it brought.

---. “Berkeley Contingent with Virgin de Guadalupe Banner Join UFW March,” *Stanford Libraries* , 1970. This image is a primary source that shows a UFW march. I used this image in my documentary to show how the UFW used marches to gain attention and showed just how big their mass movement was.

Fitch , Bob. “Cesar Chavez, Meeting at 40 Acres, Delano, CA, Organizing Briefing, 1970,” *Stanford Libraries* , 1970. This image is a primary source that shows Cesar Chavez planning a meeting in 1970. This image shows what strategies and planning the UFW used and how effective it actually was, and I was able to use this image in my documentary. .

---. “Lionel Steinberg and Farmworker Hold UFW Grape Crate,” *Stanford Libraries* , 1970. This image is a primary source that shows two UFW farmers holding a box with the union label. I used this image as a way to show what the UFW accomplished, and how successful they were in their quest for workers’ rights in my documentary.

Fitch , Bob . “Lionel Steinberg Holds UFW Grape Crate,” *Stanford Libraries*, 1970. This image is a primary source of Lionel Steinberg holding a grape crate with the union label on it. I used this image as a way to show how effective the UFW boycott was, and how the groundbreaking strategies that they used eventually led them to victory.

Fitch, Bob. “Cesar Chavez (Speaking atop Car) Supports 1970 Congressional Campaign of Ronald Dellums (Center), Berkeley, CA,” *Stanford Libraries* , 1970. This image is a primary source that shows Cesar Chavez standing on a car gathering workers and supporting Ronald Dellums openly. This was a strategy the UFW used in order to get the people they wanted in charge to win.

---. “Dolores Huerta Greeting Ron Dellums,” *Stanford Libraries*, 1970. This image is a primary source that shows Dolores Huerta and Ron Dellums meeting. This image shows how Dolores and Cesar used their outlet to people as a way to get the people that they wanted in office.

Fitch, Bob . “ Larson Grape Crate with New UFW “Union Label,”” *Stanford Libraries* , 1970. This image is a primary source that shows a box with a union label. I used this image in my documentary to show how successful the UFW was during their quest for workers rights.

---. “Cesar Chavez Waves an American Flag to Counter Red-Baiting during an Organizing Rally,” *Stanford Libraries* , 1970. This image is a primary source that shows Cesar Chavez organizing and is in the middle of a rally. I used this image in my documentary to show how successful the UFW was at creating a “mass movement” and organizing events and people. .

---. "Crowd of UFW Members Gather in Local Union Hall," *Stanford Libraries* , 1970. This image is a primary source that shows UFW members gathering in the union hall. I used this image in my documentary to show just how effective the boycott was when it was gathering people and forming a mass movement.

FLOC. "Baldemar Velasquez," *FLOC*. This image shows Baldemar Velasquez at a FLOC rally. This image helped me show how the FLOC used the same strategies as the UFW, and the massive effect that the UFW had on later movements in my documentary.

FootageWorld. "Cesar Chavez - Lost Interview - Illegal Workers." *YouTube*, 11 Apr. 2020, www.youtube.com/watch?v=SH1c0cgORA0. Accessed 9 Dec. 2021. This primary source is an interview with Cesar Chavez about the illegal immigrants coming to America, and how they affect the UFW, and how they are working in poor conditions and just how many of the farmworkers are illegal immigrants. This source showed me the dilemma between joining the strike to get better conditions, or quitting, risking getting deported and losing your job.

Getty . "Anti-Apartheid Marchers in 1970," *Getty Images* , 1970. This primary image shows protesters in 1970 protesting the apartheid in South Africa. I used this image to show the strategies that the movement used to compare them in my documentary.

Getty Images. "Cesar Chavez Shaking Hands with John Giumarra Jr., Representing 26 of California's Largest Table Grape Growers, Ending the Five-Year Boycott of Table Grapes by Chavez's United Farm Workers. ," *Getty Images*. This image is a primary source that shows Cesar Chavez signing a contract with Josh Giumarra Jr., another grape company owner. I used this image in my documentary to show how effective the UFW boycotts

were because they ultimately got the grape companies to sign with them because of their protest strategies.

Gordon, Eugene. "Women's Strike for Peace and Equality," *The New York Historical Society*, 1970. This image shows a protest done by women's right activists, and how they used consumer activism in their protest. I used this in my documentary.

Harvard Kennedy School. "Tens of Thousands of Demonstrators Fill New York's Central Park to Protest South African Apartheid," *Harvard Kennedy School*, 1986. This image is a primary source that shows the South Africa Apartheid protesters. I used this image to show the protest strategies and how they relate to the UFW's in my documentary.

Harvey Richards Media Archive. "Hasta Sacramento 1966 HD Video Joins Smithsonian Traveling Exhibition - Estuary Press." *Hasta Sacramento 1966 HD Video Joins Smithsonian Traveling Exhibition*, estuarypress.com/hrma-blog-post/hasta-sacramento/. Accessed 5 Feb. 2023. This video is a primary source showing the farmworkers laboring in the fields, but also shows clips of strikers which allowed me to see so much of the movement.

Harvey Richards Media Archive. "Agricultural Workers Organizing Committee Members Picketing in Front of Filipino Community Hall as Part of the Delano Grape Strike," *Harvey Richards Media Archive*, 1965. This primary source is an image that shows Agricultural Workers Organizing Committee members picketing in front of Filipino Community Hall as part of the Delano Grape Strike. This image helped me show the Filipino workers on strike in my documentary.

IDEAS. "UFW Contract: DiGiorgio Fruit Corporation." *UFW Contract: DiGiorgio Fruit Corporation*, ideas.repec.org/p/ags/ucduaw/236424.html

file:///C:/Users/nandiav/Downloads/digiorgio1967%20(2).pdf. This is a primary source that shows the agreement is between the united farm workers organization committee AFL-CIO and the DiGiorgio Fruit Corporation. This was significant because the DiGiorgio Fruit company was a very large company, and it was a very big deal for the union to sign a contract with them. This source was able to help me read the new rights of the farm workers and help me understand the significance of these contracts.

Kim, Inga. "The 1965-1970 Delano Grape Strike and Boycott." *UFW*, 7 Mar. 2017, ufw.org/1965-1970-delano-grape-strike-boycott/. This source is an article with a quote and picture. I used this primary source for a quote from Cesar Chavez. I learned about the grape strike.

Kouns, John. "Dolores Huerta Giving a Speech to Support the NFWA in 1966," *Tom and Ethel Bradley Center at California*, 1966. This image is a primary source that shows Dolores Huerta in 1966 speaking at a rally for the NFWA. I used this image in my documentary to show Dolores Huerta's efforts in the union.

Kouns, John . "Dolores Huerta Speaks to Farm Workers in Sacramento, California after a 300-Mile March on Foot from Delano, California," *The Phillip & Sala Burton Center for Human Rights*, 10 Apr. 1966. This image is a primary source that shows Dolores Huerta giving a speech in 1966 after the farmworkers finished a 300-mile walk. I used this image as a way to show how Dolores's efforts and strategy helped the union.

KQED News. "Dolores Huerta & Cesar Chavez in Sacramento - Bay Area Television Archive." *Diva.sfsu.edu*, diva.sfsu.edu/collections/sfbatv/bundles/185999. This video is a speech given by Dolores Huerta. This video helped me understand how she used consumer activism.

Kytle, Ethan, and Blain Roberts . “Our Job Is to Get It Picked”: Volunteerism, Coercion, and the California Farm Labor Crisis of 1942,” *Boom California* , 25 Mar. 2021. This primary source is an image which illustrates children working in a field next to small and dilapidated houses. This image helps me show the poor working conditions and housing of the farmworkers. I used this image in the historical background part of my documentary.

Lange, Dorothea . “Children Playing In Front of Run-down House on Farm. ,” *U.S. National Archives and Records Administration*, 1940. This image is a primary source that depicts a run-down house that the workers live in on land owned by the Growers. This image helped me depict the poor working conditions of the farmers in my documentary.

MSG. “Demonstrators March at Harvard against the Harvard Corp. 's Refusal to Divest from Stocks in Companies Operating in South Africa,” *MSG*, 1978. This image is a primary source that shows Harvard students protesting because of Harvard Corp’s refusal to divest from stocks in companies operating in South Africa. This image helps show the anti-apartheid movement going on in my documentary.

National Museum of American History . “This Is an Image of a Pin Telling People to Boycott Grapes,” *National Museum of American History* . This image shows a grape pin that says, “Boycott Grapes”. This helped me show the strategies that the UFW used in the strike in my documentary..

New York Times. “New York Times Article Stating Growers Are Filing Lawsuits. ,” *New York Times*. This primary source is an image of a newspaper clipping saying that the growers are filing damaging lawsuits against the UFW because they had lost so much money from

the boycott. I used this image in my documentary so the viewer could understand how effective the boycott was.

New York Times . “Delano Grape Strike Imposes a Moral Imperative according to the New York Times,” *New York Times*, 1969. This primary source is an image that shows a newspaper clip showing that there was a moral imperative. I used this image in my documentary to show just how much attention the boycott gained.

Richards , Paul . “Dolores Huerta with Other Union Strikers Protesting Unfair Working Conditions and Wages,” *Harvey Richards Media Archive* , 1964. This image is a primary source that shows Dolores Huerta, along with some other union protesters striking against unfair working conditions and wages. I used this image in my documentary as a way to show Dolores’s efforts within the union, and how she helped create a national recognized mass movement.

---. “Protesters Standing atop Cars with a “Huelga” Sign ,” *Harvey Richards Media Archive* , 1966. This image is a primary source that shows strikers standing on top of cars waving a “Huelga” sign. I used this image in my documentary as a way to show how the farmworkers went from a small group of people to a nationally recognized mass movement. .

Richards, Paul. “Group of Protesters Rallying for Better Working Conditions,” *Harvey Richards Media Archive* , 1966. This image is a primary source that shows a large group of protesters rallying for better wages and working conditions. I used this image in my documentary as a way to show how many people the UFW gained and how this mass movement led the UFW to victory.

---. "March to Sacramento Begins," *Harvey Richards Media Archive*, 1966. This image is a primary source that shows people on a large-scale marching to draw attention to the strike. I used this image in my documentary to show consumer activism on a larger scale.

---. "Robert F. Kennedy Meeting Union Strikers," *Harvey Richards Media Archive* , 1966. This image is a primary source that shows Robert F. Kennedy meeting some of the union workers. I used this image in my documentary as a way to show how Robert F. Kennedy brought attention to the strike, and how he was dedicated to the cause like Cesar Chavez and Dolores Huerta.

---. "Woman Holds Protest Sign for AFL-CIO Boycott," *Harvey Richards Media Archive* , 1963. This image is a primary source that shows a woman holding a protest sign for the strike and boycott of California area grapes. I used this image to show how the AFL-CIO and at the time, NFWA joined forces to help create a mass movement of people in my documentary.

Sakuma, Paul . "Cesar Chavez Talks to Striking Salinas Valley Farm Workers at a Rally. ," *Associative Press*. This image shows Cesar Chavez talking to striking Salinas Valley farm workers at a rally. I used this image to display consumer activism in the UFW in my documentary.

Schatz, Arthur . "Farmers Picking Grapes in the Fields. ," *The LIFE Picture Collection*. This primary source is an image that shows farmers picking grapes in the fields of California. This helped me illustrate the working conditions in California in my documentary.

Scherman, Rowland. "Civil Rights Movement Protest Clip," *U.S. National Archives and Records Administration*. This image shows a photo from the Civil Rights Movement. I used this image to show the Civil Rights Movement, using Consumer Activism.

Scherman, Rowland . “Civil Rights March on Washington,” *Rowland Scherman*. This image shows a Civil Rights March that I used to illustrate other movements at the time of the UFW movement. I used this image in my documentary.

Segur , Hub. “Dolores Huerta Addresses a Rally Outside the Salinas Jail ,” *The Phillip & Sala Burton Center for Human Rights*, 1970. This image is a primary source that shows Dolores Huerta addressing a group of protesters. I used this image as a way to show Dolores’s dedication to the union, and how her help led them to victory.

The City University of New York . “A Nation of Immigrants.,” *Photograph*. This photograph is a primary source. It shows a house that is in bad condition that the farmworkers live in. This image helped me illustrate the bad housing situation that farm workers had to face. I used this in my historical background section in my documentary.

The Phillip & Sala Burton Center for Human Rights. “Dolores Huerta Addresses a Rally Outside the Salinas Jail. ,” *Farmworker Movement Documentation Project* , 1970. This image is a primary source that shows Dolores Huerta giving a speech. I used this image in my documentary to show the strategies the UFW used and what effect they had.

---. “Founding Convention of the National Farm Workers Association (NFWA) in Fresno, California, Showing (from Right) César Chávez, Tony Orendain, and Dolores Huerta in 1962,” *Photograph*, Mar. 2011. This image is a primary source of the founding of the NFWA which shows César Chávez, Tony Orendain, and Dolores Huerta, and another unknown person. I appreciate this image because I feel that it was able to fit in with the theme of my script in the documentary during the historical background section.

“The Story of Cesar Chavez.” *The United Farm Workers*, United Farm Workers, 2017, ufw.org/research/history/story-cesar-chavez/. This primary source, a website written by

UFW, explained the life and motivations of Cesar Chavez, the union's leader during the team that my main event and historical background takes place. This really helped me to get an understanding of him and allowed me to see how Cesar Chavez helped start the union.

UFW. "Cesar Chavez at a Rally for Farmworkers Rights," *UFW*. This image is a primary source that shows Cesar Chavez and other union supporters at a protest supporting the UFW. I used this image in my documentary to show the different strategies the union used.

---. "Dolores Huerta and a Group of Strikers in the Fields of California. ," *UFW*. This primary image shows Dolores Huerta and a group of people striking in the fields of California. This image helped me show the tactics the UFW used in their boycott in my documentary

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---. "Martin Luther King Jr Writes a Letter to Cesar Chavez ," *UFW*. This image shows a letter written by Martin Luther King Jr to Cesar Chavez. I used this image to show the strong relationship between the Civil Rights Movement and the UFW in my documentary.

"UFW Chronology." *UFW*, ufw.org/research/history/ufw-chronology/. This primary source written by the UFW, is a website that shows a summarized timeline on the major events that took place from 1962 to 2005. This source was helpful because it showed me everything I learned in a neat and organized timeline, so I could compare my notes and correct errors.

United Farm Workers. "UFW History." *UFW History*, United Farm Workers, 2019, ufw.org/research/history/ufw-history/. This is a primary source written by the UFW, a major part in my history fair, as well as a union. This website helped me with making

sure I was writing down the correct timeline and getting a deeper dive on the struggles the union and the workers were facing.

“United Farm Workers (UFW), circa 1970.” *W*www.youtube.com, www.youtube.com/watch?v=Du7b664cbQo. Accessed 9 Jan. 2023. This video is a primary source that shows protesters, or farmworkers, fighting for their rights. This source helped me visualize what the boycotts really looked like, and the conditions that the strikers were in. It also gave me a closer look at what the farms that the growers own look like as well.

United Farm Workers Organizing Committee. “UFW Poster to Recruit Strikers. ,” *United Farm Workers Organizing Committee*. This image shows a poster of the UFW, asking them to join their strike. I used this as an example in my documentary as a way the UFW used consumer activism.

University of Washington Daily. “Grape Boycotters 80 Strong at Safeway,” *University of Washington Daily*. This image is a newspaper source that shows an article relating to a picket the UFW organized at a Safeway that gained public attention. I used this image in my documentary as a way to show the view of the progress that the UFW made.

Walter P Reuther Library AV Department . “Dolores Huerta and Cesar Chavez in the Fields with Strikers. ,” *Walter P Reuther Library AV Department* . This primary source is an image that shows Dolores Huerta and Cesar Chavez in a field with other strikers. This image helped me show Dolores Huerta and Cesar Chavez’s efforts and strategies in the union, in my documentary.

Walter P. Reuther Library. “Child Holding Picket Sign in Front of Raley’s Market during the Grape Boycott, ,” *Wayne State University*, 1968. This image shows a child holding a

picket sign. I used this image to show just how much people were invested in the strike in my documentary.

---. “Dolores Huerta at California Demonstrations,” *Archives of Labor & Urban Affairs, Wayne State University, Detroit, MI*. This image is a primary source that shows Dolores Huerta leading a group of protesters and boycotters. I used this image to show how the UFW used protests and marches, and how Dolores Huerta was at the forefront of this movement.

---. “Workers in the Field Gathering Strikers,” *Walter P. Reuther Library*. This image is a primary source that shows people in the field gathering strikers. This image shows the strategies that the UFW used in my documentary.

Walter P. Reuther Library . “The Signing of the Contract between Coca-Cola and the UFW,” *Wayne State University, 1972*. This image shows The Signing of the Contract between Coca-Cola and the UFW in 1972. I used this image to show the progress the UFW had made after signing many contracts in my documentary.

Walter P. Reuther Library, Wayne State University. “Dolores Huerta on the Picket Line for the United Farm Workers Union,” *The Phillip & Sala Burton Center for Human Rights, 1970*. This image is a primary source that shows Dolores Huerta on a picket line with the UFW in order to spread word about the boycott. This image helped me show what strategies Dolores Huerta used, and how they worked.

Warehouse Workers Resource Center. “ Amazon Warehouse Worker, Strikes Outside the Company’s Air Freight Fulfillment Center in San Bernardino,” *Warehouse Workers Resource Center, 2022*. This image is a primary source that shows amazon workers

protesters and the strategies they used. I used this image in my documentary to show the strategies of the amazon workers and how they relate to the UFW.

Wayne State University. “Grape Boycotters, Boycotting in Toronto, Canada. ,” *Hamilton Spectator*. This image shows a group of boycotters in Toronto, Canada, boycotting the poor working conditions and wages. I used this image in my documentary to show just how many people were joining the strike all across North America.

Wegin, Seth . “Starbucks Workers Going on Strike in Front of Store. ,” *Seth Wegin* , 2022. This image is a primary source that shows Starbucks users going on protest. I used this image in my documentary to show how the Starbucks workers used strategies compared to the UFW in my documentary.

Wenig, Seth . “People Chant and Hold Signs in Front of a Starbucks in New York, Starbucks Workers at More than 100 U.S. Stores Say They’re Going on Strike in What Would Be the Largest Labor Action since a Campaign to Unionize the Company’s Stores Began Late Last Year. ,” *Associative Press*, 2022. This image is a primary source that shows Starbucks employees picketing a Starbucks in New York. I used this image in my documentary to show the protest strategies that the Starbucks employees used, and how the UFW used them many years ago.

Wisconsin Historical Society. “Picketers in Front of Kroger Supermarket in Milwaukee Carrying United Farm Workers Sign,” *Wisconsin Historical Society*. This image shows Picketers in front of Kroger supermarket in Milwaukee carrying United Farm Workers (UFW)/AFL-CIO signs that read, “Boycott Grapes' ' to support the grape boycott, in 1969. I used these images in my documentary to show people picketing stores..

Yale Collection of Western Americana, Beinecke Rare Book and Manuscript Library. “Cesar Chavez Stands in Front of a Map Detailing the Route of the 1966 March.” *Jon Lewis Photographs of the United Farm Workers Movement*, 1966. This image is a primary source that shows Cesar Chavez drawing a map of California, detailing a protest route. I used this image in my documentary because of the way that it marked the Delano area as a special place where a lot of union work was done.

Secondary Sources

“César Chávez, Dolores Huerta, and the United Farm Workers.” *Bill of Rights Institute*, www.billofrightsinstitute.org/essays/cesar-chavez-dolores-huerta-and-the-united-farm-workers. This secondary source is an article about the lives of Cesar Chavez and Dolores Huerta. I used this source to learn about the people behind the farm workers labor movement, and about Cesar Chavez’s powerful history and background in the labor movement.

César E. Chávez National Monument. “A New Era of Farmworker Organizing (U.S. National Park Service).” *Www.nps.gov*, www.nps.gov/articles/000/new-era-of-farm-worker-organizing.htm. This secondary source is a website. This website helped me learn more about the Bracero program and historical background and helped me learn about the AFL-CIO and the AWOC, and their involvement with the NFWA, and how they eventually combined to become the UFW.

---. "Workers United: The Delano Grape Strike and Boycott (U.S. National Park Service)."

*W*ww.nps.gov, 25 Aug. 2021,

www.nps.gov/articles/000/workers-united-the-delano-grape-strike-and-boycott.htm. This source is an article about the Delano Grape Boycott. I used this source to learn about the strike and the reasons behind it. I learned about the boycott and how it affected the movement, it was able to give me an in depth view on the strike that was hard to find with a lot of sources.

Davis, Barbara J. *The National Grape Boycott : A Victory for Farmworkers*. Minneapolis, Mn, Compass Point Books, 2008. This source is a book about the national grape strike among farmers. I used this source to learn about the before and after of the Delano Grape Strike. I loved the images that were provided, and I learned so much, as well as having access to a lot of great quotes.

Editors, History com. "Delano Grape Strike Begins." *HISTORY*, 25 Sept. 2019,

www.history.com/this-day-in-history/delano-grape-strike-begins-ufw. This source is an article about the Delano Grape Boycott. I used this source to learn about this important moment for the UFW. I learned about the Grape Strike and how it affected labor rights.

Encyclopedia Britannica Editors. "Britannica School." *Eb.com*, 2019,

school.eb.com/levels/high/article/Cesar-Chavez/22718. This website is a secondary source written by Britannica. This source really helped me learn about Cesar Chavez, a very influential figure in the Delano Grape Strike movement because he was one of the founders of the NFWA, and was the president of the UFW.

GarcíaMatt. *From the Jaws of Victory : The Triumph and Tragedy of Cesar Chavez and the Farm Worker Movement*. Berkeley, University Of California Press, 2012. This source is a book

focused on Cesar Chavez and how he affected the United Farm Workers Movement. I used this source to learn about the large movement. I learned about the Delano Grape Boycott and the signing of the labor contracts.

Glickman, Lawrence B. *Buying Power : A History of Consumer Activism in America*. Chicago, University of Chicago Press, 10 June 2009. This book is about the history of consumer activism in America. This helped me with long term consequences and historical significance in my documentary and notes.

Good Morning America. "Meet the Fearless Labor Activist Who Coined the Positive Protest Slogan "Si Se Puede."” *Good Morning America*, www.goodmorningamerica.com/culture/story/meet-fearless-labor-activist-coined-positive-protest-slogan-69129766. Accessed 22 Sep. 2020. I used this source as a way to gain perspective on Dolores Huerta. I also used an image from this video in my documentary.

History.com Editors. "Cesar Chavez.” *HISTORY*, A&E Television Networks, 27 Oct. 2009, www.history.com/topics/mexico/cesar-chavez. This source is a biography about Cesar Chavez. I used this source to start my research. I learned about Cesar Chavez and his effect on labor rights for farmers in America.

Katersky, Aaron . "Feds Investigate Amazon Warehouses amid Complaints about Unsafe, Poor Working Conditions.” *ABC7 Los Angeles*, 19 July 2022, abc7.com/amazon-warehouse-workplace-conditions-under-investigation-warehouses/12060916/. This source is a news report on Amazon Warehouses and their alleged poor working conditions. I used this source to understand how labor rights are still happening now. I learned about modern issues with labor rights and unions.

Larry Dane Brimmer. *Strike!* Astra Publishing House, 6 Sep. 2022. This is a secondary source, but also is a book. This book is able to display a functioning timeline, while also providing a lot of helpful information, imagery, and quotes for my documentary.

Livingston, Michael. "Here's When Boycotts Have Worked — and When They Haven't." *Los Angeles Times*, Los Angeles Times, 2 Mar. 2018, www.latimes.com/nation/la-na-boycotts-history-20180228-htmistory.html. This is an article, a secondary source, which shows different successful and unsuccessful boycotts throughout history. This article allowed me to see different boycotts that used different strategies, but also allowed me to look for boycotts that used the same strategies as the boycott I am studying. This source was able to help me see the lasting effect of the Delano Grape Strike.

Marlene Targ Brill. *Dolores Huerta Stands Strong the Woman Who Demanded Justice*. Athens Ohio University Press, 2018. This book gave me a lot of information about Dolores Huerta, a woman who was a big part of my topic, but also not mentioned often in sources because she is a woman. This book allowed me to focus on how she joined the union, and how she helped the boycott by going to New York.

Michals, Debra. "Dolores Huerta." *National Women's History Museum*, 2015, www.womenshistory.org/education-resources/biographies/dolores-huerta. This secondary source, a website, helped me focus on Dolores Huerta achievements in the unions and how big of an effect she had on the contracts. This helped me see how much she did and encouraged my interest in her throughout my project.

"National Farm Workers Association (NFWA)." *SNCC Digital Gateway*, snccdigital.org/inside-sncc/alliances-relationships/national-farm-workers-association/#:~:

text=Along%20with%20 experienced%20union%20 organizer. This is a website, which is also a secondary source. Throughout this article, it lists the struggles of the farm workers before the union. It was able to list the wages, and really describe the hard conditions in the fields. It was able to provide another perspective to the topic and added more information about the union's leaders.

Nevarez, Griselda. "50 Years Later, Remembering the Delano Grape Strike." *NBC News*, NBC News, 26 Sept. 2015,

www.nbcnews.com/news/latino/50-years-later-remembering-delano-grape-strike-n43388

6. This source is an article which is a secondary source. This site helped me see the lasting effects of the boycott, and how it is still remembered today, given that the article is called "50 Years Later, Remembering the Delano Grape Strike". This article is an example of how revolutionary the Delano Grape Strike was, while also giving a brief summary, and a copious number of quotes. .

Shaw, Randy. *Beyond the Fields : Cesar Chavez, the UFW, and the Struggle for Justice in the 21st Century*. Berkeley, Calif., University of California Press, 2011. This book is a secondary source that goes deep into detail about the UFW's strategies and boycotts. I used this book as a way to see how the UFW's boycott affected different movements after the boycott ended.

The Editors of Encyclopaedia Britannica. "Dolores Huerta | Biography & Facts." *Encyclopædia Britannica*, 2019, www.britannica.com/biography/Dolores-Huerta. This article is a secondary source that taught me about Dolores Huerta's importance in the union. It allowed me to learn more about her history in the union, and what happened to her after

the Delano Grape Strike. This article really helped me get a perspective of her life which I kept in mind while making the documentary.

The Editors of Encyclopedia Britannica. "Migrant Labour." *Encyclopædia Britannica*, 25 Apr. 2018, www.britannica.com/topic/migrant-labour. This article is a secondary source that talks about migrant labor. Migrant labor is a very important topic in the Delano Grape Strike because it connects to the Bracero program and explains how the farmers were trapped. Migrant labor was a very big part of my project, and this website was a very important part of it.