



NATIONAL HISTORY DAY

50TH ANNIVERSARY

CELEBRATION DINNER

SPONSORSHIP OPPORTUNITIES

SATURDAY, JUNE 8, 2024

DECATUR HOUSE | WASHINGTON, DC



WE WELCOME YOUR SPONSORSHIP FOR OUR 50TH ANNIVERSARY DINNER CELEBRATION

BENEFITS:

Short-term visibility: Over 200 dinner guests

Long-term visibility:

- Logo/name recognition on printed materials at the NHD National Contest, (June 9-13) reaching over 10,000 students, parents, teachers, and judges
- Social media reach: Over 17,000 followers on Facebook and over 5,400 on Instagram

\$50,000

PRESENTING SPONSOR

VIP RECEPTION WITH
NHD EXECUTIVE DIRECTOR

VIP SEATING

ONE PAGE FEATURE ON
PRINTED EVENT PROGRAM

NAME MENTION OR LOGO ON
FRONT PAGE OF PRINTED PROGRAM

NAME MENTION OR LOGO FEATURED
IN ONE SOCIAL MEDIA POST

LIVE SPOTLIGHT DURING
DINNER PROGRAM

\$25,000

COCKTAIL HOUR SPONSOR

VIP RECEPTION WITH
NHD EXECUTIVE DIRECTOR

VIP SEATING

NAME MENTION OR LOGO ON
PRINTED MATERIALS

NAME MENTION OR LOGO
FEATURED IN ONE SOCIAL MEDIA
POST

LIVE SPOTLIGHT DURING
COCKTAIL HOUR

\$10,000

CHAMPAGNE TOAST SPONSOR

VIP RECEPTION WITH
NHD EXECUTIVE DIRECTOR

VIP SEATING

NAME MENTION OR LOGO ON
PRINTED MATERIALS

LIVE SPOTLIGHT DURING
CHAMPAGNE TOAST

\$5,000

GOLD SPONSOR

VIP SEATING

**NAME MENTION OR LOGO
ON PRINTED MATERIALS**

\$1,000

FRIEND OF NHD

**NAME MENTION
OR LOGO ON
PRINTED MATERIALS**



THANK YOU!

PLEASE REACH OUT TO
AMANDA@NHD.ORG TO
DISCUSS THESE SPONSORSHIP
OPPORTUNITIES.

DONATE ANY AMOUNT ANY TIME
AT [HTTPS://NHD.ORG/EN/GET-
INVOLVED/DONATE/](https://nhd.org/en/get-involved/donate/).